



April 29, 2020

Dear Customers,

We remain committed to providing you and your team with the support and services that we have developed over these last 53 years.

Over the course of those many years, our industry has faced many challenging and disruptive times. Today we are facing an unprecedented challenge and, as in the past, Centennial is facing this challenge together with you, our industry partners.

You know Centennial as an independent, Canadian owned company. In these difficult times this has an even greater significance in how we approach our business.

- We don't take directions from a foreign office.
- Our Territory Managers don't have to push our products to hit a bonus.
- We don't ask you to purchase extra products to support a quarterly stockholders' report.
- We don't have to follow a global strategy and we make independent decisions based on our Canadian customers' needs.

Centennial is a proud Canadian company with only one focus – you – our Canadian optical community.

Our Canadian strategy has not changed in 53 years. Simply put, "respect our customers and support them in their needs, and as they grow, we will grow".

We will be here, as always, working with you to rebuild our Canadian optical industry and our economy.

We are in this together!

A handwritten signature in black ink that reads "Allen Nightingale". The signature is fluid and cursive.

Allen Nightingale, President  
Centennial Optical Limited



*Proudly independent. Proudly Canadian.*

[www.centennialoptical.com](http://www.centennialoptical.com)